North Branch Nursery, Inc.
Pemberville, OH 419-287-4679
www.NorthBranchNursery.com

Firefly Red Pop Yarrow

Achillea 'Firefly Red Pop'

Plant Height: 18 inches

Flower Height: 24 inches

Spread: 3 feet

Sunlight: ○

Hardiness Zone: 2b

Group/Class: Firefly Collection

Description:

Cheerful cherry red colored flowers with yellow eyes brighten up the garden in summer; a taller selection with a beautiful, full habit with silver green foliage and strong stems; excellent for xeriscaping and hot, sunny, dry locations in the garden

Ornamental Features

Firefly Red Pop Yarrow features showy cherry red flat-top flowers with yellow eyes at the ends of the stems from early to late summer. The flowers are excellent for cutting. Its attractive tomentose ferny leaves remain green in color with hints of silver throughout the season.

Landscape Attributes

Firefly Red Pop Yarrow is an herbaceous perennial with a ground-hugging habit of growth. Its relatively fine texture sets it apart from other garden plants with less refined foliage.

This is a high maintenance plant that will require regular care and upkeep, and is best cleaned up in early spring before it resumes active growth for the season. It is a good choice for attracting bees, butterflies and hummingbirds to your yard, but is not particularly attractive to deer who tend to leave it alone in favor of tastier treats. Gardeners should be aware of the following characteristic(s) that may warrant special consideration;



Firefly Red Pop Yarrow flowers
Photo courtesy of NetPS Plant Finder



Firefly Red Pop Yarrow in bloom
Photo courtesy of NetPS Plant Finder

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- Spreading
- Self-Seeding

Firefly Red Pop Yarrow is recommended for the following landscape applications;

- Mass Planting
- Border Edging
- General Garden Use
- Groundcover
- Naturalizing And Woodland Gardens
- Container Planting



Firefly Red Pop Yarrow flowers
Photo courtesy of NetPS Plant Finder

Planting & Growing

Firefly Red Pop Yarrow will grow to be about 18 inches tall at maturity extending to 24 inches tall with the flowers, with a spread of 3 feet. It grows at a fast rate, and under ideal conditions can be expected to live for approximately 10 years. As an herbaceous perennial, this plant will usually die back to the crown each winter, and will regrow from the base each spring. Be careful not to disturb the crown in late winter when it may not be readily seen!

This plant should only be grown in full sunlight. It prefers to grow in average to dry locations, and dislikes excessive moisture. It is considered to be drought-tolerant, and thus makes an ideal choice for a low-water garden or xeriscape application. This plant should not require much in the way of fertilizing once established, although it may appreciate a shot of general-purpose fertilizer from time to time early in the growing season. It is not particular as to soil pH, but grows best in poor soils. It is highly tolerant of urban pollution and will even thrive in inner city environments. This particular variety is an interspecific hybrid. It can be propagated by division; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

Firefly Red Pop Yarrow is a fine choice for the garden, but it is also a good selection for planting in outdoor pots and containers. Because of its spreading habit of growth, it is ideally suited for use as a 'spiller' in the 'spiller-thriller-filler' container combination; plant it near the edges where it can spill gracefully over the pot. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.