North Branch Nursery, Inc.
Pemberville, OH 419-287-4679
www.NorthBranchNursery.com

Pleasant White Azalea

Rhododendron 'Pleasant White'



Pleasant White Azalea flowers
Photo courtesy of NetPS Plant Finder

Height: 4 feet

Spread: 4 feet

Sunlight: ○ ◐

Hardiness Zone: 4b

Description:

Striking pure white blooms with a very faint blotch adorn this vigorous and hardy variety in mid spring; considered one of the best whites, it will definitely make an impact along borders; absolutely must have well-drained, highly acidic and organic soil

Ornamental Features

Pleasant White Azalea is covered in stunning clusters of fragrant white trumpet-shaped flowers with creamy white throats at the ends of the branches in mid spring before the leaves. It has green deciduous foliage which emerges light green in spring. The narrow leaves do not develop any appreciable fall color.

Landscape Attributes

Pleasant White Azalea is a dense multi-stemmed deciduous shrub with an upright spreading habit of growth. Its relatively coarse texture can be used to stand it apart from other landscape plants with finer foliage.

This is a relatively low maintenance shrub, and should only be pruned after flowering to avoid removing any of the current season's flowers. It has no significant negative characteristics.

Pleasant White Azalea is recommended for the following landscape applications;

- Accent
- Mass Planting
- General Garden Use

Planting & Growing

Pleasant White Azalea will grow to be about 4 feet tall at maturity, with a spread of 4 feet. It tends to be a little leggy, with a typical clearance of 1 foot from the ground. It grows at a slow rate, and under ideal conditions can be expected to live for 40 years or more.

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This shrub does best in full sun to partial shade. You may want to keep it away from hot, dry locations that receive direct afternoon sun or which get reflected sunlight, such as against the south side of a white wall. It requires an evenly moist well-drained soil for optimal growth, but will die in standing water. It is very fussy about its soil conditions and must have rich, acidic soils to ensure success, and is subject to chlorosis (yellowing) of the foliage in alkaline soils. It is somewhat tolerant of urban pollution, and will benefit from being planted in a relatively sheltered location. Consider applying a thick mulch around the root zone in winter to protect it in exposed locations or colder microclimates. This particular variety is an interspecific hybrid.